



March 2020



INSIDE THIS ISSUE

News from the Director	2
New & Renewing Members	3
Chamber Events	4-5
Members in the News	6-7
Legislative News	9-10
Leading with Reading	11
Podcast	12
Tech News	13
Health Corner	14
Contact Us	15

From the Executive Director

Dear Members,

This weekend we will lose an hour, which seems backward since spring is generally a time when we need more time--not less. We did get an extra day in February however and I hope you took advantage of the extra time to do something special.

There's something coming in the next month that I bet you won't want to do, but I am going to urge you to do. Every ten years as required by the U.S. Constitution, the government conducts a census to determine the population of our nation.

You might be tempted not to bother. After all, it seems like an invasion of privacy to a degree—especially in our world where we need to be hyper vigilant against cyber security attacks. The less anyone knows about us—the better right?

It turns out in this case—no! The census is the tool that determines how many representatives each state gets in Congress and is used to redraw district boundaries. Redistricting counts are sent to the states by March 31, 2021. In Pennsylvania, our population is shrinking so we need to be sure everyone is accounted for, so we get the proper representation in Washington.

The census is also the tool that determines how 875 Billion (with a B) dollars will be allocated. Communities rely on census statistics to plan for a variety of resident needs including new roads, schools, and emergency services. In 2010, it is estimated that fully 25% of the population in Franklin County went unaccounted for. A study done by Georgetown University in 2010 determined that loss per person missed in the 2010 Census was \$1,091.

Let's put that into real dollars. Let's say the population of Franklin County is 100,000 (for ease of rounding). If 25% went unaccounted for and you multiply that number by \$1091 per year for 10 years, that equals \$27,275,000 that we left on the table. That could solve a lot of problems in our community.

In a few weeks, you will get a notice in the mail from the US Census Bureau. Fill it out! Be counted! Let's get our fair share of the billions of dollars to be distributed.

Georgina

The logo for the United States Census 2020 is displayed on a blue rectangular background. The text "United States" is in a smaller, white, sans-serif font at the top. Below it, the word "Census" is written in a large, bold, white, sans-serif font. At the bottom, the year "2020" is also in a large, bold, white, sans-serif font. The entire logo is framed by a black border, which is itself set within a white rectangular area that resembles a laptop screen.

United States[®]
Census
2020

Welcome to our Newest Member!



G-ACC Band Boosters

Thank You Renewing Members!

APX Machine Shop, Inc.
Blaise Alexander Chevrolet
Coldwell Banker Residential
Brokerage
Drake Orthodontics
Fitness Connection
Franklin County Commissioners
Greencastle Baptist Church
Greencastle Church of the Brethren
Greencastle Notary Services
Greencastle-Antrim Food Pantry
Hagerstown Regional Airport
JD Law Company, Inc.
John Allison Public House

Mark's Lawn Care
Mercersburg Journal
Patriot Federal Credit Union
Plastec Profiles, LLC
Rebound Adventure Cycles, LLC
Renfrew Museum & Park
Rescue Hose Company No. 1, Inc.
Richard Roschli
Salem Ridge Community Church
Shelly, Witter & Fox
Sports Inn 24 HR Fitness & Sunbodies
V.F.W. Post 6319
Vogue to Vintage
West Penn Power

We appreciate your continued partnership!

Key Events of 2020



7TH ANNUAL CRAFT BEER & WINE FEST

APRIL 18

12PM TO 4PM

MUSIC BY HOTFUNBAND

TICKETS ON SALE NOW!

\$30 in advance / \$35 after April 11

Hear from area experts on how to protect yourself from cyber attacks, and what we are doing locally, nationally and globally to combat this threat?

April 1, 2020

CYBER SECURITY SEMINAR

B Street 104
7:30AM - 10:30PM

\$45/Members
\$65/General Public

For more information
717.267.4815
www.cyberhamban.org

12th Annual

CINCO DE MAYO

Regional Fiesta Mixer

Tuesday, May 5, 2020
4:30pm-6:30pm

Volvo CE
200 Rowe Road,
Shippensburg

R.S.V.P. at
chamber@shippensburg.org



Volvo Construction
Equipment

Travel in 2020

Informational
Luncheon
4.29.2020



The Amalfi Coast is a captivating combination of great beauty and gripping drama: coastal mountains dotted with picturesque towns and lush forests plunge into the sea. UNESCO had the entire area declared a World Heritage Site in 1997 for its unarguable beauty and uniqueness of its natural landscape. Mountains erupt from the waters of the Mediterranean and pastel-painted buildings cascade down cliffs. This is the Amalfi Coast - a handful of villages that will be the backdrop for your journey. Travel the amazing Amalfi coast, taking in the view that inspired countless artists and gain historical perspectives. From your home hotel in Maioriare, visit Positano and Ravello, cross the Gulf of Naples to visit the enchanting Isle of Capri. Take in the archaeological sites of Herculaneum and Pompeii, and the Greek ruins of Paestum. End this amazing experience in Rome as all roads in Italy lead to Rome.!



HIGHLIGHTS
Amalfi Coast
Ravello
Naples
Capri
Optional:
Salerno & Paestum
Pompeii Rome



Members in the News



Sara Schweitz

Schweitz Joins Strickler Agency, Inc.

Strickler Agency recently recently welcomed Sara Schweitz as Employee Benefits Consultant. In her new roll, Ms. Schweitz will help customers navigate the healthcare process and will create an overall employee benefits package for businesses, helping them attract and retain quality employees.



Jamie Baker

Corning Credit Union Welcomes New Regional Manager

Jamie Baker recently joined CCU's team as the Regional Manager of the Franklin County, PA Branches. Baker's role involves supporting team members on a daily basis and helping grow CCU's presence in the community by identifying opportunities to provide exceptional member service, building meaningful and beneficial relationships with current and future members through business development.



Martha Walker



Kimberly Rzomp

Former WellSpan CFO Assumes Walker's Seat

Local attorney Martha Walker has retired as F&M Trust and Franklin Financial Services Corporation's board director after 40 years of service. During her tenure, Walker served as chair of the bank's credit risk oversight committee, as well as on the executive, trust, and nominating and corporate governance committees. Taking Walker's place is Kimberly Rzomp, the former CFO of WellSpan Summit Health.

Local Hires & Promotions at F&M

Ken Brookens has assumed the position of commercial loan review officer reviewing F&M's commercial loan portfolio for creditworthiness and the bank's commercial loans for conformity to state and federal regulations. Brookens holds a bachelor's degree in business administration as well as various certifications from the Pennsylvania Bankers Association.



Ken Brookens

Amy Herrold was recently promoted to the position of vice-president. Herrold, who has served in various roles including staff accountant, assistant controller and controller, holds a bachelor's degree in sociology from Shippensburg University and a bachelor's degree in accounting from Wilson College.



Amy Herrold



Antrim Township Supervisors Announce Grants

Park and recreation grants totaling \$40,000 were approved to provide recreational opportunities to Antrim citizens. G-ACC members receiving funds include: Kauffman Ruritan Community Center, Jerome R. King Playground Association, Greencastle Area Youth Foundation (Highline Train Station), Tayamentasachta (G-ASD) and Rhodes Grove.

WellSpan Health's 2nd Annual Women's Wellness Day

More than 160 women attended WellSpan Health's 2nd Annual Women's Wellness Day which featured informative sessions and screenings, as well as a lunchtime question-and-answer session with WellSpan Health President and CEO Roxanna Gapstur, PhD, RN, and Shippensburg University President Dr. Laurie Carter.



Allied Health Building at Penn State Mont Alto

Construction for Penn State Mont Alto's Allied Health Building will begin in June. This facility will be home for Penn State Mont Alto's Nursing, Occupational Therapy Assistant, and Physical Therapist Assistant programs.



PennState
Mont Alto



Greencastle Borough Seeks Volunteers

The Borough of Greencastle has long benefited from the valuable input of its many volunteers and is currently seeking residents who can offer their time and talents on its boards and committees including the Zoning Hearing Board, the Sidewalk Board of Appeals, the MS4 Work Group, and the Civil Service Commission. To volunteer contact the Borough at 717-597-7143 or office@greencastlepa.gov



Menno Haven Opens Life Center

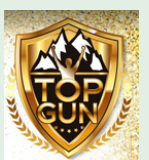


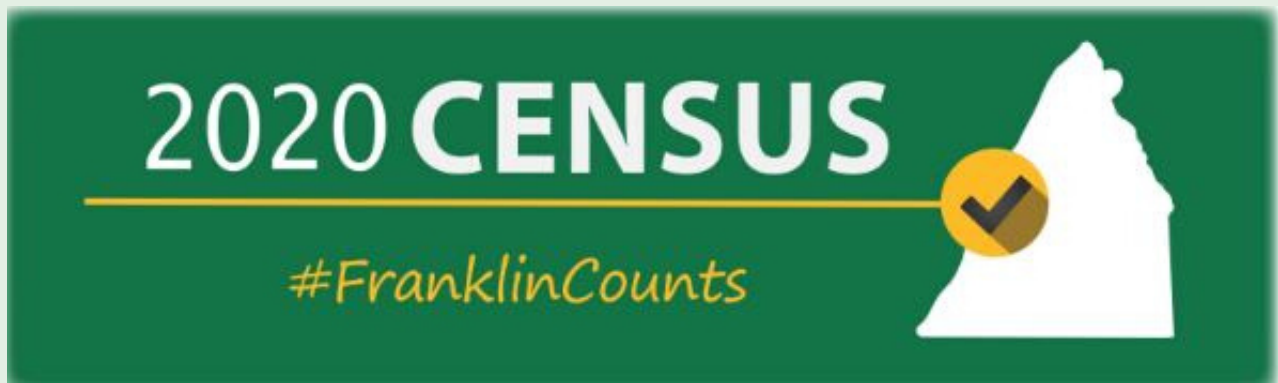
Menno Haven Retirement Communities recently opened our new 35,000 sq. ft. Life Center at 300 Ridgeview, Chambersburg. The building features many amenities including a 250-person event center, two dining venues, The Haven Salon & Spa, a 30-person cinema, and art studio, tech bar, and more.



Negley's Water Receives Award

Negley's Water has won Water Right's Clear Choice Water Group's 2019 Top Gun Award for the 5th year in a row.





What Is The 2020 Census?

The 2020 Census counts every person living in the 50 states, District of Columbia, and five U.S. territories, only once, and in the right place. The 2020 Census is easy, confidential, and important.

Why is the Census Important?

Once a decade, America comes together to participate in the decennial census. This census provides the basis to:

- Reapportion Congressional seats
- Redraw state legislative districts
- Determine the amount of funding to state, county, & community programs
- Assist local governments in planning for public safety & emergency preparedness
- Help businesses decide where to locate new offices, stores & factories which create jobs.

During the 2020 Census, the Census Bureau will never ask you for:

- Your Social Security number
- Money or donations
- Anything on behalf of a political party
- Your bank or credit card account numbers

For more info about the Census from Franklin County click [HERE](#).

Did you know....?

- As directed by Congress, **316** federal spending programs rely on data derived from the Decennial Census. Programs include: Medicare, schools, roads & highway planning, rural development, emergency assistance, youth assistance, programs for aging and the arts, to name just a few.
- In Fiscal Year (FY) 2017, these programs relied on 2010 Census-derived data to distribute **\$875 billion** to state and local governments, nonprofits, businesses, and households across the nation. This figure accounted for **7.8 percent** of Gross Domestic Product in FY2017.
- It is estimated that **25% of the population of Franklin County** went unaccounted for in 2010 due to individuals not completing the census.
- A study done by Georgetown University's Institute of Public Policy determined that monetary loss per person missed in the 2010 Census was **\$1,091/pp per year**.

For the full study click [HERE](#).



Business in the Commonwealth



Barr Receives Honorable Mention as One of the Most Influential Leaders in PA

In a recent article in *The Caucus*, a contribution to *LNP/LancasterOnline*, Gene Barr was listed as one of the top 30 power-players, rising stars and influences with the most punch in Pennsylvania politics. Ranking along the likes of Lt.Gov. Fetterman, Attorney General Josh Shapiro and State Treasurer Joe Torsella, Barr is noted as, "the face and voice of business at the Capitol. The president and CEO of the Pennsylvania Chamber of Business and Industry represents the state's largest broad-based business advocacy group."

To find out other Who's Who of PA, read the full article [HERE](#).

PA Chamber Warns Small Businesses of the Importance of Cyber Security

In a recent issue of its digital magazine, *The Catalyst*, the PA Chamber of Business and Industry warned the small business sector to proactively take preventative measures against cyber attacks, noting that more than 43% of cyber attacks are aimed at small business and that "most small businesses that get hacked go out of business within 6 months." Business owners should have an up to date antivirus program installed on company systems and ought to guard against interacting with suspicious incoming e-mails. "More than 90 percent of IT security breaches begin with e-mail." **The full article can be found [HERE](#).**

Headlines from the US Chamber

Action Item: Support the Modernization of the National Environmental Policy Act (NEPA) - The administration recently announced steps to modernize and streamline the National Environmental Policy Act (NEPA) regulations to improve environmental permitting and reduce delays that are hampering the construction of infrastructure projects. The U.S. Chamber is now leading a broad coalition — Unlock American Investment — to represent the business community and its workers in support of these proposed updates. **[Click HERE to send a letter to the President.](#)**

Upcoming Event: The 2020 Dream Big Awards - Each year, the U.S. Chamber of Commerce partners with Chase for Business® to recognize and celebrate small businesses around the country who are achieving success, creating opportunity, and inspiring others with the 2020 Dream Big Awards. Applications and nominations for the 2020 Dream Big Awards will open on Monday, March 2, 2020. **[Click HERE for more information.](#)**



U.S. Chamber of Commerce

Legislative Updates



You can follow Rep. Schemel on Facebook
Rep. Schemel can be reached at:
1402 East Main Street
Waynesboro, PA 17268
(717) 749-7384

Anti-Human-Trafficking Initiative Signed into Law

One of several human trafficking bills championed in the House last month was signed into law this week. Senate Bill 60 is designed to better protect victims of human trafficking and ensure justice is served by imposing stricter penalties on criminals involved in this heinous crime.

Read the full press release [HERE](#).

Election Reforms in Effect for April 28 Primary Election

Comprehensive reforms designed to encourage greater participation in our elections will be in place for the upcoming April 28 Primary Election. Anyone not already registered to vote now has more time to do so. You may register online or in person at your county courthouse up to 15 days prior to an election, which is April 13.

Read the full press release [HERE](#).



You can follow Sen. Ward on Facebook
or write to Senate Box 203030
Harrisburg, PA 17120-3030
Phone: 717-787-5490
Fax: 717-783-5192

New Law Will Ensure Coverage for Stage IV Cancer Patients - Senator Judy Ward

A new law will require insurance companies to cover medications and treatments prescribed to patients facing Stage IV metastatic cancer, according to Senator Judy Ward (R-30), who sponsored a companion bill in the Senate.

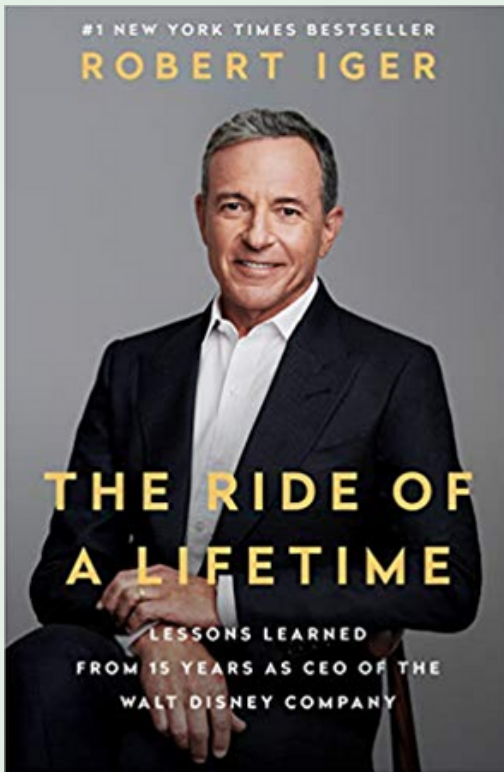
Read more [HERE](#).

Ward Expresses Concerns Over Wolf's Budget Proposal

In response to Governor Wolf's 2020-21 budget address Sen. Ward stated, "that the governor wants to spend so much more, while at the same time cutting programs that our local communities rely on," pointing attention to the governor's new tax on State Police coverage and \$4.3 million in cuts to the Department of Agriculture.

[Find Ward's full statement HERE](#).

Book of the Month



#1 NEW YORK TIMES BESTSELLER
A memoir of leadership and success: The former CEO of Disney, Time's 2019 businessperson of the year, shares the ideas and values he embraced to reinvent one of the most beloved companies in the world and inspire the people who bring the magic to life.

In [The Ride of a Lifetime](#), Robert Iger shares the lessons he's learned while running Disney and leading its 200,000 employees, and he explores the principles that are necessary for true leadership, including:

- **Optimism.** Even in the face of difficulty, an optimistic leader will find the path toward the best possible outcome and focus on that, rather than give in to pessimism and blaming.
- **Courage.** Leaders have to be willing to take risks and place big bets. Fear of failure destroys creativity.
- **Decisiveness.** All decisions, no matter how difficult, can be made on a timely basis. Indecisiveness is both wasteful and destructive to morale.
- **Fairness.** Treat people decently, with empathy, and be accessible to them.

This book is about the relentless curiosity that has driven Iger for forty-five years, since the day he started as the lowliest studio grunt at ABC. It's also about thoughtfulness and respect, and a decency-over-dollars approach that has become the bedrock of every project and partnership Iger pursues, from a deep friendship with Steve Jobs in his final years to an abiding love of the Star Wars mythology.

“The ideas in this book strike me as universal” Iger writes. “Not just to the aspiring CEOs of the world, but to anyone wanting to feel less fearful, more confidently themselves, as they navigate their professional and even personal lives.”



Podcast of the Month



News and views from the world of cybersecurity, hacking, and internet threats

A helpful and hilarious take on the week's tech SNAFUs. Computer security industry veterans Graham Cluley and Carole Theriault chat with guests about cybercrime, hacking, and online privacy. It's not your typical cybersecurity podcast...



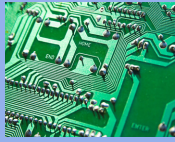
Check out these past episodes for a taste of this podcast.



Carole founded the Sophos Naked Security site, and now heads up Tick Tock Social, a digital media and communications firm dedicated to technology firms and organizations.



Graham Cluley is an award-winning security blogger, researcher and public speaker. Graham has given talks about computer security for some of the world's largest companies, worked with law enforcement agencies on investigations into hacking groups, and regularly appears on TV and radio explaining computer security threats. Graham was inducted into the InfoSecurity Europe Hall of Fame in 2011.



Tech NEWS

Benefits Of Cyber Security For Your Business

What is cyber security?

Cyber security is the protection of computer systems and networks from cyber-attacks that are designed to inflict harm against a network system, access data without authorization, cause damage to the hardware, software, or electronic data.

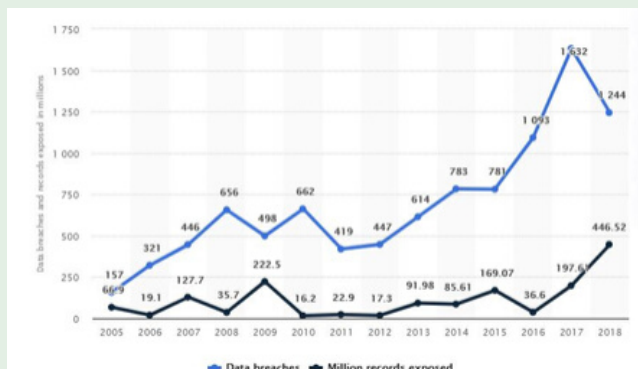
Threats to your business IT security

Adware - Adware is a form of computer virus which fills your computer with advertisements and is a fairly common form of cyber-attack. Adware can often allow other viruses to enter your computer once you've accidentally clicked on them.

Ransomware - Ransomware is a type of malicious software that designed to withhold access to an individual's or business' computer system until a sum of money is paid.

Spyware - Spyware is a form of cyber infection which is designed to spy on your computer actions, and relay that information back to the cyber-criminal.

Annual number of data breaches and exposed records in the United States from 2005 to 2018 (in Millions). [Interactive data chart](#) [HERE](#)



Benefits of cyber security for your business

Protection for your business – Cyber security solutions provide digital protection to your business that will ensure your employees aren't at risk from potential threats such as Adware and Ransomware.

Increased productivity – Viruses can slow down computers to a crawl, and making work practically impossible. Effective cyber security eliminates this possibility, maximising your business' potential output.

Protection for your customers – Ensuring that your business is secure from cyber threats will also help to protect your customers, who could be susceptible to a cyber breach by proxy.

To learn how to protect your business from a cyber attack, click [HERE](#)

To learn more about the benefits of cyber security, click [HERE](#)

Health Corner

Lonely Workers Take Twice as Much Sick Leave — Here's Why

Loneliness is on the rise with 61 percent of Americans reporting they feel lonely, according to Cigna's 2020 Loneliness Index. And loneliness extends into the workplace, too.

More than 1 in 3 workers report feeling a general sense of emptiness or disconnection from others when they are at work, while 39% feel the need to hide their true self when they go to work.

Dr. Doug Nemecek, MBA, chief medical officer for behavioral health at Cigna and his colleagues wanted to understand how the modern workplace is affecting workers' sense of connections and loneliness, and how feeling lonely influenced their ability to work.

"One of the things we really wanted to do is highlight the fact that loneliness is at significantly high levels across all adults and those of us going to work. We spend the vast majority of our waking hours at work, and over the course of a lifetime we'll spend 90,000 hours on average at work," he said. "We have an opportunity through the workplace to help individuals make connections and be more connected, and that will help us as individuals be more healthy, and the business be more healthy, as well."

Cigna's key findings include the following:

- Lonely workers take double the number of sick days a year and miss five times more days of work due to stress compared with non-lonely workers.
- Employees in entry-level positions and senior executive positions are lonelier than middle-management employees.
- 1 in 10 employed Americans say they never interact with people through in-person conversations or meetings at work, and 61% get in-person interaction for less than an hour to up to 2 hours per day.
- The number of hours worked doesn't have an impact on loneliness or a driving factor of a person's level of feeling alone, isolated, or misunderstood.

Quoted in part from healthline.com. Find the full article [HERE](#).



Board of Directors

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Sunnyway Foods

Chad Murray
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Quad State Sales and Service

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Manitowoc Cranes

Dr. Kendra Trail
Greencastle-Antrim School District



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