



April 2020



Tayamentasachta in Spring!

INSIDE THIS ISSUE

News from the Director	2
Renewing Members	3
COVID-19 Resources	4
2020 Directory	5
Supporting Small Business	6
Members in the News	7
2020 Census	10
Legislative News	11-12
Leading with Reading	13
Podcast	14
Tech News	15
Health Corner	16
Contact Us	17

From the Executive Director

Dear Members,

It's only been a few weeks, but it's clear the world has changed. What started as a trickle soon became steady drip and has now morphed into a full-on gush of coronavirus all the time, 24/7, 7 days a week. It's all so big and we are also busy absorbing this new reality of social distancing and staying home. The shock, the anxiety, the unknown makes us all powerless and yet I just want to get out and help in some way.

Isn't that what you feel? We all just want to pitch in.

At the Chamber, our core mission is the health of our members, and every single member has been affected by the national pandemic that is COVID-19. That's both the good news and the bad news. What's bad about it is obvious; our members, our businesses, and our community are all suffering from an economic meltdown that has been as swift as it has been devastating. There was no time to prepare and no time to pivot. The only good is that this crisis didn't pick on one segment of our population or affect just one area disproportionately. We are all sharing the pain and that pain unites us. While it's true that certain businesses may suffer greater losses than others, at least initially, in the end we will all suffer.

But, the opposite of a profound truth is also true. In other words, sometimes, something goes so far in one direction that it circles back on itself, in a kind of union of opposites. Which means, if we all share the same experience of pain, we will all also share the experience of joy. You can also substitute the words loss for pain and gain for joy. If we all lose during this pandemic, we will also all gain when it's over.

As the scholar Samuel Butler wrote in his Notebooks:

“Everything matters more than we think it does,
and, at the same time,
nothing matters so much as we think it does.
The merest spark may set all Europe in a blaze,
but though all Europe be set in a blaze twenty times over,
the world will wag itself right again.”

We must cling to this idea. We will be alright again.

Be well.

Georgina

Thank You Renewing Members!

Charles L. Strausbaugh, CPA, P.C.

Christopher Reibsome Law, LLC

Cornerstone Bible Church

FASTSIGNS

Habitat for Humanity

The Harvie Group

Hudson Construction Company

Manitowoc

Penn State Mont Alto

Providence Place of Chambersburg

SEK, CPAs & Advisors

Shippensburg University Small Business

Development Center

Tony's Pizza

We appreciate your continued partnership!

COVID-19 Resources

We are continuing to update information on resources available for businesses affected by COVID-19. Please visit our webpage [HERE](#) for more resources.

What are the loans and financial resources being made available to small businesses?

Click Here for information and to apply for a federal **Economic Injury Disaster Loan (EIDL)** of up to \$2 million, including a grant of up to \$10,000 available within three days of a successful application.

Click Here for guidance on key business programs in the recently-passed federal financial recovery bill (**CARES Act**).

Click Here for an explanation of the **Paycheck Protection Program (PPP)** to provide loans for small businesses.

Does Governor Wolf's business shutdown order affect my business?

Click Here for the most current list of exempt industries

What are the new paid leave mandates and unemployment compensation changes?

Click Here for brief summary from the U.S. Department of Labor.

Click Here for a FAQs document from the U.S. Department of Labor.

Click Here for a PA Chamber summary of both Pennsylvania and Federal changes to the unemployment compensation system.

How can my business help?

As the COVID-19 pandemic is impacting the Commonwealth and the nation, there has been much attention paid to the fact that the health care community is critically low on the personal protective equipment (PPE) that will help guard them against contracting the virus as they continue to perform the important work of diagnosing and treating patients. The PA Chamber is making two urgent requests of businesses across Pennsylvania:

We are imploring businesses that have access to or a supply of N95 masks, eye gear, medical gowns and medical gloves and do not anticipate the need to utilize these items in the near future to donate them to their local hospitals. At the moment, a shortage of these items is resulting in health care providers having to wear the same PPE for hours on end, heightening their risk of contracting the virus.

Click Here For a complete list of in-demand supplies that are needed can be found here. If you are able to assist in this crucial request, please email opportunities@hapevolve.com. Any questions may be directed to Joe Tibbs, President of HAPEvolve, who is coordinating the effort on behalf of HAP.

We are urging all businesses that believe they are able to turn their existing supply chain into the PPE output that the health care industry so desperately needs to please contact PA Chamber Government Affairs Director Kevin Sunday at 717 645-2071 or ksunday@pachamber.org.

2020 Member Directory

The **2020 Greencastle-Antrim Chamber of Commerce Directory** is soon to hit the streets. Along with a full listing of our members, look for some entertaining stories about connections within the Chamber community such as: *The (fictional) life of a car in Greencastle*; *A True Story of the Power of Chamber Connections*; *The (possible) story of a Greencastle family and their home*; and *The (too common) story of a misplaced phone*.



For copies of the directory, contact the Chamber at 717-597-4610 or email us at info@greencastlepachamber.org and we'll be happy to drop some by your place of business.

GREENCASLE-ANTRIM CHAMBER
OF COMMERCE

SUPPORTING SMALL BUSINESS

HERE ARE SOME WAYS TO SUPPORT LOCAL SMALL BUSINESS DURING COVID-19



Order Takeout



Tip Extra



Leave a Review



Buy Gift Cards



Subscribe to
E-mail Updates



shop local online
Shop Local
Online



Share Posts

Eateries

104 B Street Restaurant & Lounge

717-643-1621

Mi Tierra Linda

717-643-0487

Blue Heron Events

717-830-2261

Mikie's Ice Cream & Green Cow Gifts

717-597-4011

Brothers Pizza Greencastle

717-597-5322

Sunnyway Diner

717-597-3928

El Sombrero Mexican Restaurant

717-643-1296

Tony's Pizza

717-597-2152

Ivy Hill Farm

301-824-4658

Tracey's Orchard

717-597-7565

John Allison Public House

717-643-0218

Vinnie's on 11

717-375-4094

McDonald's of Greencastle

717-597-2589

Waynesboro Country Club

717-762-8401

Retailers

Alternative Choices 717-597-1228

10AM-4PM M-F & 9AM-2PM Sat

All transactions at the door.

Greencastle Ace Hardware 717-597-7799

8AM-5PM M-F & 8AM-4PM Sat

On-line & in store. Delivery available.

Carl's Drug Store 717-597-2426

9AM-6PM M-Th

9AM-7PM F & 9AM-5PM Sat

Curbside service only.

The Jewelry Shop 717-597-7993

Call for p/u of pre-orders & repairs.

Lumber Direct 717-597-9928

8AM-5:30PM F & 9AM-3PM Sat

E.L.M. Dept. Store 717-597-3710

Hours by appointment via Facebook.

Call for alteration services.

Rebound Adventure Cycles 717-643-1916

11AM-6PM M-F & 10AM-3PM

Service & repair only.

ELM Shoes 717-597-9475

On-line shopping at elmshoes.com

Sunnyway Foods 717-597-7121

7AM-9PM M-Th & 7AM-10PM Fri

7AM-9PM Sat

Farmers Union Co-op 717-597-3191

8AM-5PM M-F & 8AM-1PM Sat

Members in the News



WellSpan Announces Sr VP

Sherri Stahl, long-standing leader with Summit Health and WellSpan Health, will transition to the position of Senior Vice President, WellSpan Health. In this expanded role, Stahl will lead a team of senior WellSpan leaders in Adams and Franklin counties.



Fisher Assumes New Role

Elyse Fisler, MSN, RN, NEA-BC, has been named Chief Nursing Officer for WellSpan Waynesboro Hospital and WellSpan Chambersburg Hospital.



New Director Appointed at SBDC

Robin Burtner has been named as the director of the Shippensburg University Small Business Development Center (SBDC). As director, Burtner is responsible for planning, developing and implementing all programs offered by the SBDC; identifying resource requirements and strategies in the delivery of such programs and services; and securing and maintaining the funding necessary to accomplish program goals and objectives in the four-county service area.



Wilburn Retires

Happy retirement to Jim Wilburn who has served at WDMV TV for 18 years.



Bob Thomas Mike Ross (FCADC)

Thomas Honored

The FCADC Chairman's Award was recently presented to retired County Commissioner, Bob Thomas.



Pastor Named at GUCC

Rev. Mark Ruzicka has begun his ministry as Designated Pastor at the Grace United Church of Christ, 128 E. Baltimore St., Greencastle.



Herald-Mail Media Announces Positional Change

Brittney Hamilton, Herald-Mail Media's advertising director, has been named local market leader for Gannett's operations in Hagerstown and in Waynesboro, Pa.



Special Congratulations!

Beverly Rice recently celebrated 50 years of service with Graphics Universal.



(L-R) Greg Gembe, Nalisa Gembe, Bev Rice, Nancy Gembe, Garon Gembe



New Look!

Graphics Universal Incorporated, announced a new logo design for their company. Read Full Press Release [Here](#)



Our Business Is Helping Your Business Grow.



Helping Businesses Grow

Our business is growing your business, so our team is willing to go above and beyond to help point you in the right financial direction. Whether that means coming to your business or scheduling an appointment after regular office hours, Patriot is your partner for financial success.

We pride ourselves in serving small and medium-sized businesses to support the local economy. We take the time to learn each person's unique story, working to find creative financial solutions. If you, as a small business owner, have questions or would just like someone to walk you through the best financial options for your business, Patriot is here to help. Talk to our experienced Business Services team today.

Financial Solutions

In addition to the personal attention, our solutions offer competitive rates/fees and flexible terms.

Our solutions include:

- Business Savings and Checking
- Business Reward Credit Cards
- Additional Services:
 - Access to 75,000 surcharge free ATMs worldwide
 - Wire Transfer, Night Depository, Notary and more!
- Credit Lines and Term Loans
- Business Real Estate Loans
 - Commercial
 - Construction
 - Investment

Our Team



Eric Foreman

SVP of Business Lending
eforeman@patriotfcu.org
717-709-2514



Karen Boyer

Business Loan Officer
kboyer@patriotfcu.org
240-850-7014



Kim Shockey

Retail Business Development Officer
kshockey@patriotfcu.org
717-709-2520

Toll Free: 888-777-9982

About Patriot Federal Credit Union

History

Patriot has been helping members since its founding in **1965**. We have evolved into a community-based credit union, with nine branches throughout **Chambersburg (PA), Waynesboro (PA), and Hagerstown (MD)**. We are governed by a volunteer Board of Directors, elected by the membership.

Financial Strength

Patriot has over **71,000 members** and assets in excess of **\$700 million**. We are federally insured by the **National Credit Union Administration (NCUA)** and are one of the largest credit unions in Pennsylvania.

Community Involvement

Patriot cares about the communities we're in, so we invest back into these communities. Just a few of the causes and organizations our employees support through volunteering and donations include:

- United Way of Franklin and Washington Counties
- Chambersburg/Waynesboro/Washington County School Districts
- 11/30 Network
- Cumberland Valley Breast Care Alliance

The Credit Union Difference

By definition, a credit union is a member-owned, not-for-profit financial cooperative. Since we are not-for-profit, members usually earn higher dividends on savings and pay lower interest rates on loans. In addition, all loan decisions are made locally, right here in your community. Deposits provide money for members who need loans, proving our longstanding philosophy of **"people helping people."**

Building Member Relationships

Our members work hard for their money and we believe that our members' money should work hard for them too. We're here to help you find the best ways to make the most of your money, whether through suggesting new products or a new financial strategy. It is very important to us to build relationships with our members to ensure we are able to fulfill all possible financial needs. At Patriot, you're more than just a number, you're a member and your business is important to us.



Become a Patriot Member

Patriot Federal Credit Union membership is open to those in Franklin or Fulton County, Pennsylvania; Washington County, Maryland; and the Borough of Shippensburg, Pennsylvania. For more details on membership eligibility, please call one of our officers on the front or stop by one of our **nine branches**.

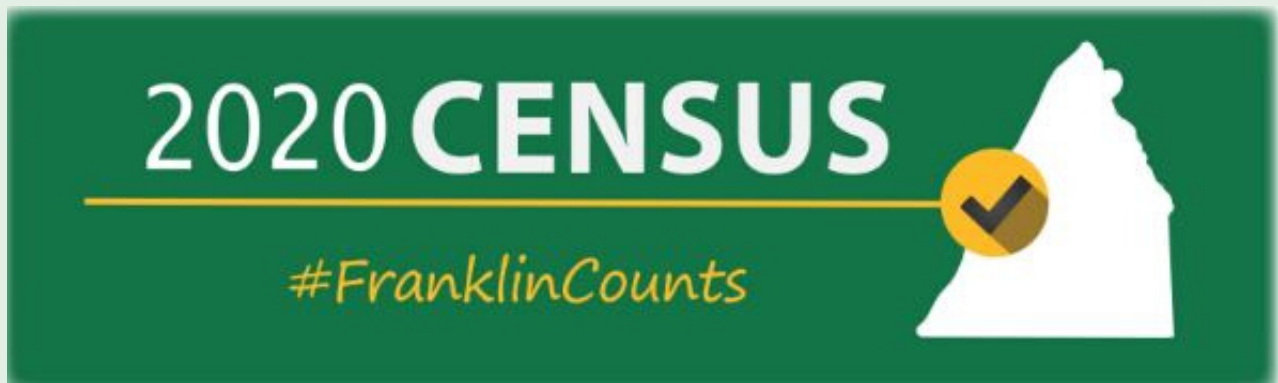
patriotfcu.org

Toll Free: 888-777-9982

Patriot
FEDERAL CREDIT UNION



THIS CREDIT UNION IS FEDERALLY INSURED BY
THE NATIONAL CREDIT UNION ADMINISTRATION



What Is The 2020 Census?

The 2020 Census counts every person living in the 50 states, District of Columbia, and five U.S. territories, only once, and in the right place. The 2020 Census is easy, confidential, and important.

Why is the Census Important?

Once a decade, America comes together to participate in the decennial census. This census provides the basis to:

- Reapportion Congressional seats
- Redraw state legislative districts
- Determine the amount of funding to state, county, & community programs
- Assist local governments in planning for public safety & emergency preparedness
- Help businesses decide where to locate new offices, stores & factories which create jobs.

During the 2020 Census, the Census Bureau will never ask you for:

- Your Social Security number
- Money or donations
- Anything on behalf of a political party
- Your bank or credit card account numbers

For more info about the Census from Franklin County click [HERE](#).

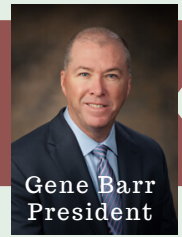
Did you know....?

- As directed by Congress, **316** federal spending programs rely on data derived from the Decennial Census. Programs include: Medicare, schools, roads & highway planning, rural development, emergency assistance, youth assistance, programs for aging and the arts, to name just a few.
- In Fiscal Year (FY) 2017, these programs relied on 2010 Census-derived data to distribute **\$875 billion** to state and local governments, nonprofits, businesses, and households across the nation. This figure accounted for **7.8 percent** of Gross Domestic Product in FY2017.
- It is estimated that **25% of the population of Franklin County** went unaccounted for in 2010 due to individuals not completing the census.
- A study done by Georgetown University's Institute of Public Policy determined that monetary loss per person missed in the 2010 Census was **\$1,091/pp per year**.

For the full study click [HERE](#).



PA Chamber



Gene Barr
President

The PA Chamber Is Making Two Urgent Requests Of Businesses Across Pennsylvania:

1. We are imploring businesses that have access to or a supply of N95 masks, eye gear, medical gowns and medical gloves and do not anticipate the need to utilize these items in the near future to donate them to their local hospitals. At the moment, a shortage of these items is resulting in health care providers having to wear the same PPE for hours on end, heightening their risk of contracting the virus. A complete list of in-demand supplies that are needed can be found [here](#). If you are able to assist in this crucial request, please email opportunities@hapevolve.com. Any questions may be directed to Joe Tibbs, President of HAPeEvolve, who is coordinating the effort on behalf of HAP.
2. We are urging all businesses that believe they are able to turn their existing supply chain into the PPE output that the health care industry so desperately needs to please contact PA Chamber Government Affairs Director Kevin Sunday at 717 645-2071 or ksunday@pachamber.org.

US Chamber



U.S. Chamber of Commerce

WE BELIEVE...

No business or family should go bankrupt because of this crisis. The U.S. Chamber is committed to providing every business and worker the help they need.

LATEST NEWS AND UPDATES

Digital guides, graphics and tools

RESOURCE TOOLKIT

Small business advice
and resources

SMALL BUSINESS HUB

Proposals for government action

ADVOCACY WORK

Legislative Updates



You can follow Rep. Schemel on Facebook
Rep. Schemel can be reached at:
1402 East Main Street
Waynesboro, PA 17268
(717) 749-7384

Senate Bill 422 -- Reschedules the 2020 primary election from April 28 to June 2 with May 18 now being the last day to register to vote and May 26 the last day to sign up to vote by mail ballot.

Senate Bill 751 -- Waives the requirement for schools to be in session at least 180 days, provides for continuity of education plans, ensures school employees are paid during the closure, and provides the Secretary of Education with authority to waive student teacher and standardized assessments.

House Bill 68 -- Makes applying for unemployment compensation easier for workers affected by the COVID-19 pandemic. The bill requires the Department of Labor & Industry to waive the one week waiting period and job search and work registration requirements for claimants under the disaster emergency, provides automatic relief from benefit charges for employers whose account would otherwise be charged during the disaster emergency, increases timeframes and allows for interest-free payment plans, and provides the secretary with the ability to adopt temporary regulations to ensure compliance with federal law.

Letter Regarding Planned Parenthood -- Rep. Schemel joined more than other 50 representatives in signing a letter to the governor regarding Planned Parenthood continuing to perform elective abortions: despite the governor's COVID-19 order for all health care facilities to cease performing elective surgeries.



You can follow Sen. Ward on Facebook
or write to Senate Box 203030
Harrisburg, PA 17120-3030
Phone: 717-787-5490
Fax: 717-783-5192

Request for Blood Donations -- According to the American Red Cross, there is a critical need for blood and platelets across the U.S. Many blood drives were canceled due to workplace and school COVID-19 closures. If you would like to donate blood, you can find the closest location at [RedCrossBlood.org](https://www.RedCrossBlood.org)

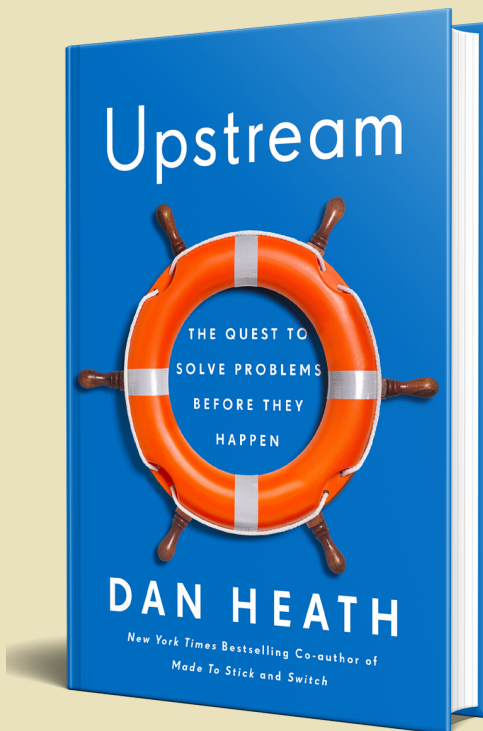
Expiration Dates Extended -- Pennsylvania Department of Transportation (PennDOT) announced that all driver licenses, photo ID cards, vehicle registrations, safety inspections, emissions inspections and disability placards set to expire between March 16, 2020 and April 30, 2020 will now be extended to May 31, 2020.

Procurement Portal -- Manufacturers, distributors and other suppliers can now get medical supplies to healthcare facilities more quickly through a new online procurement portal listing equipment needed to battle COVID-19. The list includes surgical masks, respirators, ventilators and other hospital supplies.

Real ID Date Extended -- The Department of Homeland Security has postponed the enforcement date for REAL ID from October 1, 2020, to October 1, 2021, in response to COVID-19 and the national emergency declaration.

Book of the Month

So often in life, we get stuck in a cycle of response. We put out fires. We deal with emergencies. We stay downstream, handling one problem after another, but we never make our way upstream to fix the systems that caused the problems. Cops chase robbers, and doctors treat patients with chronic diseases, and call-center reps address customer complaints. But crime and chronic disease and customer complaints are preventable! So why do our efforts skew so heavily toward reaction rather than prevention?



Upstream explores the psychological forces that push us downstream—including “problem blindness,” which can leave us oblivious to serious problems in our midst. And Heath introduces us to the thinkers who have overcome these obstacles and scored massive victories by switching to an upstream mindset.

- One online travel website prevented 20 million customer service calls every year by making some simple tweaks to its booking system.
- A major urban school district cut its dropout rate in half after it figured out that it could predict which students would drop out—as early as the ninth grade.
- A European nation almost eliminated teenage alcohol and drug abuse by deliberately changing the nation’s culture.
- And one EMS system accelerated the emergency-response time of its ambulances by using data to predict where 911 calls would emerge—and forward-deploying its ambulances to stand by in those areas!

Upstream delivers practical solutions for preventing problems rather than simply reacting to them. How many problems in our lives and in society are we tolerating simply because we’ve forgotten that we can fix them?



Podcast of the Month



Go And See



Genchi Genbutsu is a Japanese philosophy that means “go and see for yourself.” Follow Malcolm Gladwell as he takes his car obsession to a new level, traveling to Japan to discover firsthand what makes the Lexus approach so unique.



Omotenashi (*meaning to wholeheartedly look after guests*) -- Follow Malcolm Gladwell, a self-described car nut, to Lexus headquarters in Japan.

Never Boring -- When Akio Toyoda hears from a journalist that the Lexus brand is “boring,” he challenges the team to create a sports coupe to defy expectations, all the way down to the sound of the engine.

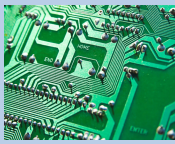
Composure and Elation -- Find out what the Lexus engine note has in common with one of the most famous movie soundtracks of all time as Malcolm breaks down the instrumentation, resonance and frequencies of the Lexus LC engine with two music experts.

Shimoyama -- It takes 25 years to perfect the art of driving. That’s why there are only two master Lexus drivers. Head to one of the most secretive test tracks in the world with Malcolm and takumi master driver Osaki-san.

Find the four-part podcast [HERE](#)

For other podcasts from Pushkin Industries (founded by Gladwell and Jacob Weisberg) click [HERE](#).





Tech NEWS



Working from Home

Even before the social distancing recommendations and closures of physical offices due to COVID-19, working remotely is becoming a viable option for employers and employees. Here are a few resources to keep the engines running while away from the office

Chat / Instant messaging



Communication within the team can be the biggest challenge when your workforce is remote. Chat software like Slack and Microsoft Teams allow seamless communication between individual team members, departments and the entire company. Different chat "channels" allow people to discuss work, brainstorm ideas and stay connected to each other throughout the workday. Many companies already use these instant messaging tools, but you'll want to encourage your staff to pay extra attention to their messages right now, as this will likely become the primary method of communicating during your quarantine.



Video conferencing

Video meetings where the attendees can see each other's expressions and react to one another in real time can replicate the benefits of face-to-face meetings you would have had in the office. Video conferencing software typically includes screen-sharing capabilities, recording and live chat, which can add an extra layer of communication and understanding to your meetings. Popular choices include Google Hangouts and Zoom.

[Ed. - Zoom is under question regarding security matters; use with caution.]



Cloud Storage

One of the challenges of working remotely is the lack of access to your company's internal servers. This is where cloud storage applications like Dropbox and Google Drive can come in handy. By moving all your files to the cloud, you ensure that your team has uninterrupted access to important documents, spreadsheets, presentations, videos and more. Plus, it's easier to collaborate in real time and avoid sending edited versions of documents back and forth.



Productivity and time trackers

When working from home, it can be easy to get off task — especially if employees are quarantined at home with their families. Productivity and time tracking apps like Toggl, Todoist and focus booster can help you balance your time, track your progress and remind you to take breaks. With your time being managed you can be more productive while working in a more comfortable environment.

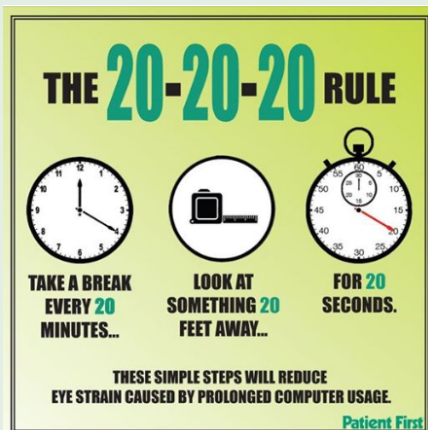
Health Corner

Eye Health for Computer Users?

Recent research sponsored by The Vision Council has shown that 59 percent of people who routinely use computers and digital devices experience symptoms of digital eye strain (also called computer eye strain or computer vision syndrome).

CVS is similar to carpal tunnel syndrome and other repetitive motion injuries you might get at work. It happens because your eyes follow the same path over and over. And it can get worse the longer you continue the movement.

When you work at a computer, your eyes have to focus and refocus all the time. They move back and forth as you read. You may have to look down at papers and then back up to type. Your eyes react to images constantly moving and changing, shifting focus, sending rapidly varying images to the brain. All these jobs require a lot of effort from your eye muscles. And to make things worse, unlike a book or piece of paper, the screen adds contrast, flicker, and glare. What's more, it is proven that we blink far less frequently when using a computer, which causes the eyes to dry out and blur your vision periodically while working.



Here are 10 easy steps you can take to reduce your risk of eye strain and other common symptoms of computer vision syndrome (CVS):

1. Get a comprehensive eye exam.
2. Use proper lighting.
3. Minimize glare.
4. Upgrade your display.
5. Adjust your computer display settings.
6. Blink more often.
7. Exercise your eyes.
8. Take frequent breaks.
9. Modify your workstation.
10. Consider computer glasses.

From: allaboutvision.com



Board of Directors

Stan Flenner, President
Graphics Universal, Inc.

Brad Kearns, Treasurer
SEK, CPAs & Advisors

Rachel Grimm, Vice-President
Orrstown Bank

Frank Traver, Vice-President
Eagle Construction, FCADC

Betsy Yumlu, Vice-President
F&M Trust

Charles Eckstine
MBH, Inc.

Andy Everetts
M&T Bank

Ginger Everhart
WellSpan Health

John Flannery
John Allison Public House

Chris Grimm
ACNB Bank

David Grove
Ebenezer United Brethren
in Christ Church

Lorraine Hohl
Borough of Greencastle

Dean Martin
Sunnyway Foods

Chad Murray
Antrim Township Representative
Quad State Sales and Service

Mike Reed
Manitowoc Cranes

Dr. Kendra Trail
Greencastle-Antrim School District



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