



# July 2020



## June's 3rd Saturday in the Square

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# Greetings!



Happy 4th of July to All!

The summer months are upon us once again, but things look mighty different from July 4, 2019. We're all adjusting to changes in routine and changes in business methodology, all while coping with cultural discord and confusion. Every announcement seems to be fodder for opinion, argument or dismay. However these challenges are also opportunities to encourage one another to forbear and persevere. Over the past few weeks, I've had conversations with members who are struggling, but the conversations regularly end with a mutual, "Keep on keeping on!"

Still, it is a disappointment to add to the announcements of cancellations -- the Chamber will not be hosting the Annual Greencastle Sidewalk Days this year. We'll miss the vendors with their wares of ice cold lemonade, pretty jewelry, home decor and tasty treats. I'll miss chatting with community members I've not seen since last year, watching the children dance to the live music in the Square, and, of course, the cold lemonade! The debate may go on about the decision, but what will be important is how we continue to support one another.

May we emulate the fortitude and perseverance modeled in our country's struggle for independence, and may we keep in mind the gallantry of fortitude and perseverance. Be encouraged! Keep on!

*Valerie Meyers*

## Upcoming Events

**July 18, August 15 & September 19**

**Farmers\*Artisans\*Handcrafters\*Food Vendors**

June	July	August	September
Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Su Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

**3RD SATURDAYS  
IN THE SQUARE**

 Now accepting vendors \* 717.597.4610 \*

**October 9, 2020**

Call the Chamber to register: 717-597-4610

**32nd Annual  
GOLF  
TOURNAMENT**

**New  
Date  
10.9.20**



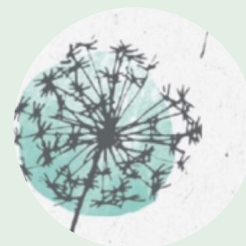
Tournament Sponsored by  
**CFP&M**  
INSURANCE AGENCY

## Welcome to our Newest Members!



### Breathe Bodywork

Licensed Massage Therapist  
8 S. Carlisle St. ,Greencastle  
(717) 256-1708  
[WEBSITE](#)



### Lizzy's Restaurant & Catering

Licensed Massage Therapist  
2753 Buchanan Trail W., Greencastle  
(717) 597-2888  
[WEBSITE](#)



## Thank You Renewing Members!

**AC&T**

**Gate 7, LLC**

**Armada Supply Chain Solutions**

**GRC General Contractor, Inc.**

**Allison-Antrim Museum**

**The Jewelry Shop**

**Blue Skies Painting**

**Kristian Frank - Merrill Lynch**

**Century, Inc.**

**Mason-Dixon Council BSA**

**Cobblestone Hotel & Suites**

**Mockingbirdhil, Inc.**

**Cordell Masonry**

**Orica**

**CVR Uniforms**

**Phoenix Dental Care, LLC**

**Del Martin Screen Printing & Embroidery, Inc.**

**Quincy-Waynecastle Storage**

**Elect IT Solutions**

**Waste Management**

**Fran Kenawell - State Farm**

**Robert E. Wennick, D.D.S.**

# Members in the News



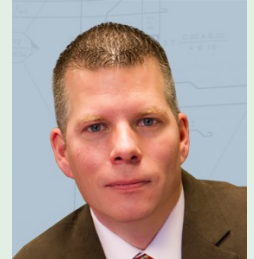
## Dine-In Businesses Reopen

Among restaurants reopening for dine-in service, the John Allison Public House recently hosted elected officials at a going-green gathering on June 19.

Greencastle Mayor Ben Thomas and Sen. Doug Mastriano at the reopening of the John Allison Public House.

## Snyder Joins HRG, Inc.

The HRG team welcomes Allen Snyder to the firm as chief financial officer. Allen brings more than 25 years of experience in accounting and finance to the position. He most recently served as the interim chief financial officer, senior vice president, and controller at Sports Information Group, a digital publishing company based in New York City. Find the full announcement [HERE](#).



Luke Bernstein, Executive Vice President, Orrstown Bank (right) with Ms. Carranza and members of the roundtable.

## Orrstown Hosts SBA Roundtable

Head of the U.S. Small Business Administration (SBA), Jovita Carranza, recently visited the Orrstown Bank's Harrisburg Regional Office for a roundtable discussion with representatives from financial institutions and business and industry groups. During the discussion, guests discussed the important role of the Paycheck Protection Program and the impact it has had on area businesses and the current business climate.



## Punt Earns Honors

The Center of Balance are excited to share major life accomplishments for Leslie Punt a proud American College of Healthcare Sciences graduate with Honors in Holistic Health Practice.

## Tolleson Joins Habitat for Humanity

Bill Tolleson has been named the Director of Development and Marketing for Habitat for Humanity of Franklin County. A long-time Chambersburg resident, Tolleson has served with the US Coast Guard, worked in IT, as well as for the Boy Scouts of America in Franklin County.



## Menno Haven Receives Award for Innovation

Menno Haven Rehabilitation Center recently received the [LeadingAge PA's Distinguished Service Award for Innovation](#) which recognizes a program or service that is a model of innovation and excellence contributing significantly to the quality of life of the individuals served by the program. This innovation was also the first skilled nursing facility in the world to achieve the Well Building Certification as they incorporated design elements intended to promote the physical, emotional, and spiritual growth of guests.





# Members in the News



## Summer Camp Update from Joy El

Committed to providing hope to children, Joy El opened summer camp with many new safety processes in place. Now at half way through their summer season, over 1,000 children are registered and more than 400 have already attended. Of those, 97% have made a significant spiritual decision with 32 beginning a relationship with Jesus so far. God is working at summer camp! More information available [HERE](#).



## Long-term Employees Recognized by WCC

The Waynesboro Country Club recognized two former long-term employees in the golf course maintenance department, Richard A. Kline Jr. and Frank E. Kline, with 38 and 46 years, respectively, of dedication to the club. Their late father, Richard A. Kline Sr., served as the course superintendent from 1951-2002.



(Left to Right) Greg Duffey, Gerry Reichard, Richard A. Kline Jr. & Frank E. Kline. TOYA MCCLEARY/ THE RECORD HERALD

## TFEC's Fund for Women & Girls Awards Nominations Being Accepted



Each year at the Power of the Purse fundraiser, the Fund for Women & Girls honors local women who are philanthropists through two awards – the

Rising Philanthropists Award and the Karen F. Snider Women in Philanthropy Award with the purpose of creating a deeper understanding of a woman's ability to be philanthropic. Find more information on the awards or place a nomination [HERE](#). Nominations are due by August 31, 2020.

## Wedd Joins Conococheague Institute



The Conococheague Institute is pleased to introduce Matthew Wedd as the site's new Operations Manager. With more than ten years of experience in historical education and preservation, Matthew will oversee development and growth for the Conococheague Institute and its mission to develop and foster awareness, understanding, and stewardship of the cultural and natural history of the Appalachian frontier of Pennsylvania, Maryland, and Virginia.

## Patriot FCU Awards Annual Scholarship

Patriot Federal Credit Union's Richard E. Baumunk Memorial Scholarship for 2020 has been awarded to Katelyn Jones, from Fayetteville, Pennsylvania. She will be attending University of Pennsylvania, beginning in the Fall semester. Katelyn will receive a \$2,5000 scholarship awarded over two years,.



# Legislative Updates



You can follow Rep. Schemel on Facebook  
Rep. Schemel can be reached at:  
1402 East Main Street  
Waynesboro, PA 17268  
(717) 749-7384



Listen in on Rep. Schemel's interview with NewsTalk 103.7 about his opinion about impeaching Gov. Wolf



Congratulations to Lancaster County state Rep. Bryan Cutler (R-Lancaster), who has been elected to serve as the 141st speaker of the Pennsylvania House of Representatives by a majority vote. He was sworn in to serve out the term of former Speaker Mike Turzai, who resigned last week.



The House advanced two bills this week to ensure police officers are properly vetted before hiring and trained to appropriately interact with individuals of diverse backgrounds.

**House Bill 1841** would require disclosure of this information to a law enforcement agency and would permit a court to compel the release of the information if the employer fails to comply.

**House Bill 1910** would require police officers to receive training on how to interact with individuals of diverse backgrounds; de-escalation, harm reduction and reconciliation techniques; and community and cultural awareness.



You can follow Sen. Ward on Facebook  
or write to Senate Box 203030  
Harrisburg, PA 17120-3030  
Phone: 717-787-5490  
Fax: 717-783-5192



Sen. Ward introduced **Senate Bill 351** after hearing from health care practitioners and technicians that had violent attacks perpetrated upon them. This bill would stiffen penalties for these assaults. **Senate Bill 842** was passed eliminating a requirement for employee badges in healthcare facilities to include an employee's last name.



Many schools in the Pennsylvania State System of Higher Education were facing considerable financial and enrollment pressures even before the COVID-19 pandemic, and these problems have been made worse by the temporary closing of all 14 system schools due to concerns about student health. The Senate approved **Bill 2171** which would promote the long-term viability of all schools in the system and protect access to an affordable education for Pennsylvania students.



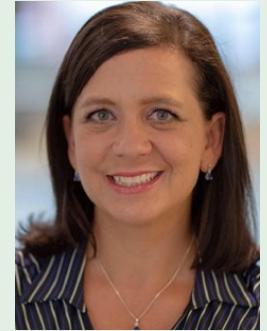


## PA Chamber



Gene Barr  
President

Mary Oliveira has been appointed as Chief Membership Officer for the The Pennsylvania Chamber of Business and Industry. In this role, she spearheads the organization's member-centric approach to deepening and broadening member relationships, while recruiting and onboarding new members to the PA Chamber. She also leads the marketing team in the strategic planning and execution of all marketing campaigns, events and initiatives. Read more about Ms. Oliveira [HERE](#).



The Senate Environmental Resources and Energy Committee hosted a public hearing regarding Governor Tom Wolf's Executive Order for Pennsylvania to join the Regional Greenhouse Gas Initiative, a market-based greenhouse gas reduction program involving 10 Northeast and Mid-Atlantic states. Last week, the governor announced that the deadline for the proposed rulemaking is being extended from July 31 to Sept. 15, with a planned implementation deadline of Jan. 1, 2022. Read the full article in the PA Chamber's e-news [HERE](#).

Starting June 30, 2020, small businesses across Pennsylvania began applying for grants to offset lost revenue caused by the COVID-19 pandemic and the resulting shutdown order. The COVID-19 Relief Statewide Small Business Assistance program, will provide \$225 million in grants ranging from \$5,000 to \$50,000 to eligible businesses through Coronavirus Aid, Relief, and Economic Security (CARES) Act funding. The COVID-19 Relief Statewide Small Business Assistance program's eligibility requirements and application can be found [HERE](#). The first application window will remain open for ten days. Applications will continue to be accepted after 10 business days but will be considered for future rounds of funding, as this is not a first-come, first-served program. Applications will be prioritized and selected for funding based on the program criteria.



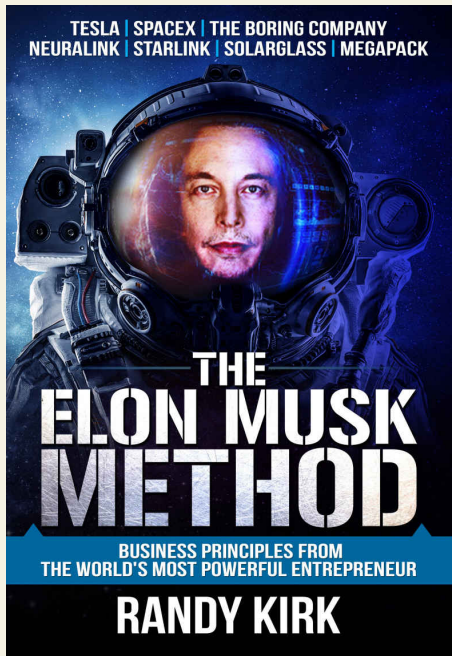
## US Chamber of Commerce



The Q2 2020 USG Corporation + U.S. Chamber of Commerce Commercial Construction Index (Index) plunged from 74 in Q1 to 56 in Q2. Two of the index's three main indicators—confidence in new business and revenue expectations—both fell 26 points, to 50 and 44, respectively, revealing the severe impact of the coronavirus pandemic on the construction industry. However, the third indicator, backlog, dropped only a modest three points, remaining consistent with the first half of 2018. Survey results were largely collected in the month of April, at the height of shutdown restrictions. Find the full analysis [HERE](#).

# Book of the Month

## What does Elon Musk know?



What does Elon Musk know that you don't about how to be successful?

- Elon Musk built Zip2 from a start-up to \$22 million paycheck in three years.
- Then Musk built X from a start-up to \$160 million paycheck in four years.
- Since then, he has created SpaceX and Tesla giving Musk an estimated net worth of \$20 billion.

Would you like to achieve even a fraction of his success? Now you can. Serial entrepreneur and best-selling author, Randy Kirk, exposes 16 secret principles that guide Elon Musk in his entrepreneurial decisions,

Follow SpaceX's founding member's Jim Cantrell's advice and read this book now because "Randy captures the essence of what drives Elon and this gives us valuable insight into what has become one of the most influential people of our time.

"Filled with dozens of Elon Musk quotes, you'll have a rare opportunity to gain proven principles and methods that are unlike anything you'll read elsewhere.

1. Curious
2. Observer
3. Expert
4. Analyst
5. Asks Big Questions
6. Rule Breaker
7. Goal Setter
8. Leader
9. Networker
10. Values People
11. Able to Execute
12. Risk Taker
13. Overcomes obstacles
14. Creates Quality
15. Insists on Incremental Improvement
16. Passionate and Persistent

*"Fundamentally, if you don't have a compelling product at a compelling price, you don't have a great company."* Elon Musk





# Podcast of the Month



## HARVARD BUSINESS REVIEW

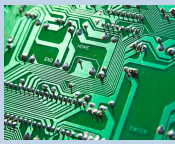


If you have ever read a Harvard Business Review article, you probably already know that the Crimson style is buttoned-up, no-nonsense, expert-led and results-driven—but what more could you want out of a business podcast? These short episodes, often between twenty and thirty minutes, highlight the concepts major companies around the world are thinking about and using to increase their competitive advantage and productivity.

While HBR's research and most of their articles are tucked behind a paywall, listening to this podcast is completely free. Superstar guests include Eric Schmidt from Google and former U.S. President Bill Clinton, and recent topics include how to manage someone who enjoys talking to their coworkers a little too much, challenges minorities face at work, and unconventional ways of thinking that can help individuals and companies stand out.



Katherine Gehl, a former CEO and the founder of the Institute for Political Innovation, and Michael Porter, a professor at Harvard Business School, apply his Five Forces framework to explain why U.S. politics are dysfunctional. They argue that the Republican and Democratic parties make up an industry duopoly with high barriers to entry and low consumer power, and that the resulting lack of competition incentivizes these two dominant players to avoid compromises with majority support. Gehl and Porter provide specific innovations on how to enhance competition and better serve the public, including nonpartisan primary elections and ranked-choice voting. Gehl and Porter are coauthors of the new book *The Politics Industry: How Political Innovation Can Break Partisan Gridlock and Save Our Democracy* and the HBR article "Fixing U.S. Politics."



# Tech NEWS

## WHAT IS A FLIPBOOK?

A flipbook is an interactive, HTML5 online publication that has the look and feel of a real, page-turning publication (complete with page-turning sound effects, page shadows and more). Flipbooks are currently used to replace conventional digital PDFs and paper-based documents such as reports, presentations, magazines, catalogs, brochures, books and more. A digital flipbook looks and feels exactly like a printed publication with pages that can be flipped and turned - without the cost of printing!

The logo for flipsnack, featuring a blue square icon with a white document symbol and the word "flipsnack" in white lowercase letters.The logo for PAPERTURN, featuring a stylized blue 'P' icon and the word "PAPERTURN" in blue uppercase letters.The logo for Yumpu, featuring the word "Yumpu" in a stylized orange script font.

## WHO COULD USE A FLIPBOOK?

Simply put, online flipbooks can be used by anyone, from corporations or business owners, to individual clients using flipbooks for social purposes like invitations, weddings and school publications.

- a photographer showcasing their portfolio
- an auto parts company with their parts catalog
- a spa with their service and pricing brochure
- a restaurant with their digital menu
- a corporation with its annual business report or employee manual
- a real estate agent sharing their property brochure
- a hotel with their activities brochure
- a non-profit organization with its information pamphlet

The logo for FLIPHTML5, featuring the text "FLIPHTML5" in white uppercase letters on a black rectangular background.The logo for FlippingBook, featuring a blue icon of an open book and the word "FlippingBook" in blue text.The logo for issuu, featuring an orange circular icon with a white target symbol and the word "issuu" in black lowercase letters.

SHARED FROM PAPERTURN.COM



# Health Corner



## Take a Hike



### WellSpan physician shares safety tips for wilderness activities

With sports and extra-curricular activities put on hold, many people have flocked to the wilderness for activities such as biking, boating and hiking. While Ryan Crim, MD, a physician at WellSpan Convenient Care, gets to care for people that may develop a rash or even a bug bite in their outdoor travels, he's also a person you may see on a hiking trail near you. An avid outdoorsman, Crim spends a lot of his time gardening and taking long walks in the woods with his family and dogs. He feels that this summer is more important than ever to reinforce safety with a higher volume of foot traffic on trails as well as people trying new outdoor activities for the first time.

Before addressing any of the physical aspects, Crim recognized mental health effects from the COVID-19 pandemic, mainly in part to isolation without regular social interaction. "This has been a trying time. We need to focus on doing things that keep us sane which include exercise, good food, reaching out via alternative means to family and friends, and taking care of yourself," Crim explained. He added that healthy activities such as hiking or long walks in the woods have become increasingly popular.

Before engaging the wilderness, Crim added a personal touch to some safety tips:

- **Social interactions:** There is something on the Appalachian Trail called "Trail Magic." I have been the recipient and the giver on multiple occasions. So, when you are out hiking, engage with others. Keep as socially distant as possible, but a quick nod or hello is good.
- **Footwear:** Pennsylvania is rocky, and one of the most rocky parts is the Appalachian Trail, which runs through southcentral portions of the state. A good pair of hiking shoes that you can break in a bit before going out on an adventure is recommended.
- **Water:** Hydration is essential. You should pack it with you, but I also recommend having a water filtration device. This could be something as simple as a life straw or one of the several other water filters available. Learn how to use it before you hit the trail. Wearing a bandana also allows you an opportunity to douse it with water to stay cool.
- **Things that bite and sting:** Snakes become more of an issue in August, but we do have venomous snakes here in Pennsylvania. Rattlers are easier to identify because they rattle. Copperheads aren't as easy to track, but some say they have a cucumber smell. To be safe around potential encounters with snakes while hiking, watch where you step and keep a charged phone handy. Do not kill these snakes as they are good for the environment. Meanwhile, ticks and mosquitoes carry several diseases and it is a good idea to use some sort of deterrent such as DEET or whatever your preferred agent. Also, do a body scan before you go to bed.
- **Edible plants and mushrooms:** When hiking, I love to chew on sassafras, jewel weed and birch. Tea berries and wild blueberries are a treat along with blackberries and other goodies. There are also several mushrooms that are delicious. With that in mind, do not put something in your mouth if you are not 100% sure what it is. It could lead to a fatal illness. I would encourage you to take a course on edible plants or hike with a trusted guide.
- **Limit the weight you carry:** Novices tend to carry more weight than they should. Even 20 pounds can be quite heavy after a few climbs and descents. Only carry what you need.
- **Consider basic first aid course:** Learning some basic first aid support can not only be helpful for yourself, but it is also a way to be able to help others. Accidents happen and having some knowledge of how to stop bleeding, splint a break or perform CPR is something I think everyone should know. Everyone includes your children as well.

"Hiking is amazing, whether you are going for a day, a weekend, section hiking or doing the whole trail," Crim said.



## Board of Directors

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