

February 2021

The Chamber Advantage

GREENCASTLE-ANTRIM CHAMBER OF COMMERCE
MONTHLY NEWSLETTER

Join

Grow

Prosper



It Doesn't Hurt to Ask

Over the Christmas break I read a couple books by Eric Metaxas, one of which was 7 Women and the Secret of Their Greatness. I liked it so much that on a whim I wrote the author's PR team asking for copies for our upcoming women's seminar. (See info below.) And, low & behold, they graciously gave us two copies! I can't wait to share them with our ladies! Though I doubted a response, it didn't hurt to ask.

Here's another example of just asking -- Before convening with their leadership team, a member wrote to me asking, "What Chamber benefits and opportunities are available for 2021?" Just the asking got me thinking about all we have to offer:



- **E-Newsletter Insert** - Not only does our monthly newsletter include announcements of member milestones, but it is a great option to get your info out to other members with a full-page insert.
- **Networking Events** - I'm super excited for our "Networking Advantage" opportunities for 2021. We're starting off with an update from the superintendent of the G-ASD. This will be on Feb. 18 and will be offered as a hybrid event (virtual/in-person). RSVP info just below.
- **Invitations to Mixers and Ribbon Cuttings** - I'm thrilled to say that 2020 didn't scare new businesses from opening in Greencastle! We've had a number of ribbon cuttings in the midst of uncertainty. Greencastle is irresistible and business owners know we're growing and know it's a great place to be!
- **Sponsorship Opportunities** - COVID isn't going to hold our efforts back! In addition to our networking events, we're planning our monthly "3rd Saturdays in the Square" (May - September), Sidewalk Days (July 9&10), and our Craft Beer & Wine Fest (tentatively set for fall of 2021). The ever popular G-ACC golf outing is scheduled for the first Friday in June -- 6.4.21. We had a blast this past June and plan to again this year!
- **Leadership Development** - Here's another exciting plan for 2021: "The Reading Advantage" will be a monthly book discussion (hybrid presentation) on the 4th Friday of every month. Our first read is "How I Made This" by Guy Raz. Let me know if you'd like to join us. It will be fun to discuss this book chock-full of stories of entrepreneurs who've braved the storm and succeeded. RSVP info below.
- **Educational Seminars** - In May, we're offering a very special opportunity for our female businesswomen: "Flexible & Focused -- The Character of Today's Women Business Leader." (Sorry gents!) We've invited VIP's from local organizations headed by women. Did I mention it's going to be a morning brunch tea? If I tell you the menu, you'll definitely want to be there!!
- **Service Opportunities** - May is going to be a busy month! On May Day, May 1st, we're participating in the "Keep PA Beautiful" project. We did this a couple of years ago, pre-COVID, and had a really good turn out from the community! (And we collected more trash that I'd like to admit!) Let's do it again and plan pizza for a reward, shall we?

I loved the member's response, "WOW! I hadn't been aware - thank you so much! I will definitely review this and be in touch." **I'm so glad she asked!**

— Valerie

From the Chamber

**FEB
18**

NETWORKING ADVANTAGE G-ASD: DESIGNING OUR FUTURE

Who - Dr. Lura Hanks, Superintendent of G-ASD,

Sponsored By - Herbert, Rowland & Grubic, Inc.

What - "Greencastle-Antrim School District: Designing our Future"

When - February 18 at 8:30 AM

Where - Hybrid event online &/or at the Chamber. For those who would like to meet in-person and network, refreshments will be offered at the Chamber. For those who are more comfortable with a virtual format, a Zoom option is being offered.

RSVP - [HERE](#) There is no charge for this event.



**FEB
26**

READING ADVANTAGE THE NEW G-ACC BOOK CLUB!

Who - Join G-ACC Executive Director Valerie Meyers every 4th Friday of the month to discuss the advantage of reading as a tool to growing in leadership.

Endorsed By - The Lilian Besore Library.

What- "[How I Built This](#)" by Guy Raz (Participants need to secure their own copies)

When- February 26 at Noon

Where- Hybrid event online &/or at the Chamber.

RSVP - RSVP's requested but not required [HERE](#)



Lilian S. Besore
MEMORIAL LIBRARY

**MAY
11**

LEADERSHIP ADVANTAGE 2021 WOMEN'S SEMINAR

Who- Women business leaders are invited to attend the 2021 Leadership Advantage Seminar with VIP speakers from Franklin County featuring the book, 7 Women and the Secret of Their Greatness by Eric Metaxas.

Sponsored By - F&M Trust.

What - "Flexible and Focused - The Character of Today's Women Business Leaders"

When - May 11, 8:30 - 11 a.m.

Where - Rhodes Grove Conference Center. RSVPs opening March 1st.



The Chamber Advantage

2021 Membership Directory



Showcase your business and support the Chamber in this new and improved annual publication!

[CLICK HERE FOR MORE INFORMATION](#)

ADVERTISING RATES

Premium Positions:

Back Cover	(with bleed 7.25" W x 10.25" H)	\$1500
Inside Back Cover	(with bleed 7.25" W x 10.25" H)	\$1000
Inside Front Cover	(with bleed 7.25" W x 10.25" H)	\$1200
Page 1	(with bleed 7.25" W x 10.25" H)	\$1200
Center Spread	(with bleed 14.25" W x 10.25" H)	\$2000

Regular Positions:

Full Page	(without bleed 6.5" W x 9.5" H, with bleed 7.25" W x 10.25" H)	\$995
Half Page	(Vertical 3.1667" W x 9.5" H or Horizontal 6.5" W x 4.70" H)	\$695
Quarter Page	(3.1667" W x 4.70" H)	\$395
Eighth Page	(3.1667" W x 2.30" H)	\$250

**Please contact your
Account Executive
Michelle Horton • 717-977-6737
Email mhorton@localiq.com**

**FLIPBOOK
BONUS
IN 2021!**



HERALD-MAIL
MEDIA
PUBLISHING • DIGITAL • TELEVISION

Welcome New Members!



Greencastle
Mini-Mart & Leah's
Legacy



Thank you Renewing Members!

Antietam Humane Society

CFP&M Insurance

Corelle Brands, an Instant Brand Company

Corning Credit Union

The Dapper House Barbershop

F&M Trust

Greencastle-Antrim Band Boosters

J&B Custom Built Homes, Inc.

Lumber Direct

Majestic Motor Company

Plastec Profiles, LLC

Richard Roschli

Shalom Christian Academy

Sports Inn 24 Hr. Fitness

Sunbodies

Trinity Lutheran Church

Members in the News



Antrim Park Grants

The Park Facilities Grant Program is now accepting applications from non-profit park or recreation organizations which are open to

the general public in the G-A community serving residents of Antrim Township. The available amount of \$40,000 must be used for a public park, playground, playfield, gymnasium, swimming pool and/or recreation center or recreational program, or it may be spent on land and/or facilities acquisition and/or development; program administration; and purchase of park equipment. Guidelines are available at the Township office (10655 Antrim Church Rd.) or online [HERE](#).



Portrait of a Graduate

A 60-person Destination Design team of parents, faculty, administrators and more has identified a list

of five core competencies of the G-ASD graduate:

- Critical Thinking & Social Responsibility
- Creativity & Innovation
- Literacy & Communication
- Physical & Emotional Health
- General Knowledge and Academic Preparation

What does our community aspire for our young people and what do they need for success guided were the questions guiding the team. Find the full Echo-Pilot article [HERE](#).

More Members in the News



The Board of Directors of the **Conococheague Institute** at the historic Rock Hill Farm in Mercersburg, Pennsylvania, is pleased to announce that it has

elected its new slate of officers for 2021. The following board officers were elected unanimously in the board's January meeting: Betsey Lillard, President; Chuck Holland, Vice President; Josh Faust, Treasurer; Bob Schwartz, Secretary.



SEK, CPAs & Advisors is pleased to announce the following promotions: Kristin A. Delauter, CPA was promoted to Supervisor. Kristin specializes in providing

audit services to municipalities, school districts and other governmental clients, as well as financial institutions. Jordan P. Hurrell, MAcc was promoted to Senior Associate. Jordan specializes in providing audit services to governments, nonprofits, and financial institutions. In addition to his client responsibilities, he is a member of SEK's Emerging Professionals Committee.



George Milakovic is retiring from **Herbert, Rowland & Grubic Inc.** after more than 30 years of service in our bridge design group. He has supported the design and

inspection of hundreds of bridges across PA as well as municipal and public works buildings, parking garages, retaining walls, pump stations and more. We're tremendously grateful for all he has contributed to HRG over the years. Please join us in wishing him well.



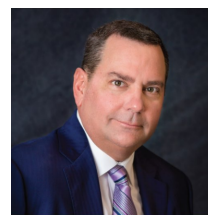
Greencastle-Antrim School District was awarded \$833,165.53 through the Franklin County **Covid Relief Block Grant Program**. This will enable us to provide equal

access to internet on devices that can handle the complexities of virtual learning for all children in grades K-5! It will also be used to payoff our middle school iPads! GASD is taking steps forward to help our families tackle these challenging COVID times!



Greencastle Eye Care Center is celebrating Tammy Wingert's 20 years of excellent patient care. The team surprised Tammy with a breakfast to recognize her

amazing years of service and dedication to the practice. Congratulations Tammy!



Congratulations to Todd Stonesifer, who celebrated his 30-year work anniversary with **Rotz & Stonesifer Certified Public Accountants!**



Keystone Health is excited to welcome two new employees to its service locations. **Sherah Devore**, Certified

Registered Nurse Practitioner, has joined Keystone Pediatrics on 5th Avenue in Chambersburg. **Lara Verhoef**, Certified Registered Nurse Practitioner, has joined Keystone Urgent Care on Chambers Hill Drive. Congratulations!

Legislative Updates



Rep. Paul Schemel

1402 East Main Street, Waynesboro PA 17268
(717) 749-7384

COMMITTEE ASSIGNMENTS

I have been assigned to four committees and the Pennsylvania State Employees' Retirement System (SERS) board of directors for my fourth term in the Pennsylvania House of Representatives. My assignments include the Health, State Government, Energy and Environmental Resources, and Judiciary committees. I have also been asked to serve as chairman of the Subcommittee on Healthcare. In addition to my committee assignments, the Speaker of the House appointed me to the State Employee Retirement System (SERS) board which oversees Pennsylvania state employees' pension program.

PROPERTY TAX & RENT REBATES

Forms for the Property Tax/Rent Rebate Program are now available for eligible Pennsylvanians to begin claiming rebates on property taxes or rent paid in 2020. Remember – you do not need to pay anyone for assistance to apply for the rebates. Help is available from my office at no charge. The rebate program benefits eligible Pennsylvanians ages 65 and older; widows and widowers ages 50 and older; and people with disabilities ages 18 and older. The income limit is \$35,000 a year for homeowners and \$15,000 annually for renters, and half of Social Security income is excluded.



Sen. Judy Ward

Senate Box 203030, Harrisburg, PA 17120-3030
Phone: 717-787-5490
Fax: 717-783-5192

COMMITTEE LEADERSHIP

I was honored to be appointed to serve as Chair of the Senate Aging and Youth Committee for the 2021-22 Legislative Session. I was proud to lead this panel in 2020 and play a leading role in reviewing flaws in the Wolf Administration's handling of nursing homes and other long-term care facilities to ensure these facilities received adequate testing, PPE and other resources to protect seniors. I look forward to serving in this capacity again this year to strengthen some of our most critical programs designed to protect vulnerable Pennsylvanians.

DEPARTMENT OF HEALTH UPDATES VACCINATION DISTRIBUTION PLAN

My offices have received many questions about the distribution of the COVID-19 vaccine. The Department of Health recently updated its vaccine distribution plan to include older Pennsylvanians and individuals with medical conditions that make them more vulnerable to COVID-19. The new plan expands vaccine eligibility to include Pennsylvanians ages 65 or older, as well as state residents who have conditions like Chronic Obstructive Pulmonary Disease (COPD), cancer, sickle cell disease, chronic kidney disease or other specific medical concerns. Vaccine supplies are currently limited. The COVID-19 vaccine is not mandatory but is recommended by public health officials. The Pennsylvania Department of Health offers information to help state residents make an informed choice on whether to get the vaccine, including a special section on its website regarding vaccine safety.

100 Lincoln Way E. Suite B
Chambersburg, PA 17201
(717) 753-6344

Congressman John Joyce



SMALL BUSINESS SUPPORT

Recently, I spoke with a number of small business owners across the district to update them on the newly-reopened Paycheck Protection Program and other resources available to them during the COVID-19 pandemic. As just one example, Joan LaSalle, President of LaSalle Trucking in Everett, told me that the Paycheck Protection Program was instrumental in her COVID-19 response plan. Our small businesses and farms are not only the backbone of our economy – they are the heart of our community. This program offers these neighbors a critical lifeline, saving jobs and supporting hardworking families. To find additional details and information about the Paycheck Protection Program, including your small business' eligibility, please visit the Small Business Administration website.

IMPORTANT LEGISLATIVE UPDATE

Recently, I was appointed to serve on the House Energy and Commerce Committee. It is an honor to join this historic committee and help to shape policy solutions for the 21st century. Pennsylvania is a bastion of health care, energy and telecom resources. Our Commonwealth is also home to the hardworking people who are leading these industries into the future, and I am proud to serve as their voice. As a physician who spent more than 25 years serving patients, I am especially looking forward to using my firsthand experience to improve Americans' access to quality and affordable health care. Now more than ever, it is critical that we advance conservative and free-market solutions for the vital health care, energy and telecom issues under the Energy and Commerce Committee's jurisdiction.

PA Chamber of Business & Industry

PA CHAMBER SPEAKS TO ECONOMIC CONSEQUENCES OF MINIMUM WAGE INCREASES DURING SENATE HEARING



PA Chamber President Gene Barr testified to the economic consequences of mandated minimum wage hikes during a Senate Democratic Policy Committee hearing recently. Barr said that minimum wage increases have historically proven to be detrimental to business growth and job creation and retention, particularly for small business owners. He noted that the Congressional Budget Office has shown that raising the federal minimum wage would lead to an estimated 1.3 million jobs lost, with that number possibly being as high as 3.7 million.

At the state level, the Independent Fiscal Office has shown that an increase to \$12 an hour could lead to the loss of 34,000 Pennsylvania jobs. According to the state Department of Labor and Industry's data:

- Over half of minimum wage earners are under the age of 25;
- A quarter live in households with income exceeding \$100,000;
- 78 percent have no children. Among those who do have children, the majority are married.

Barr said that minimum wage increases are a “blunt instrument” to help those living in poverty. A more targeted approach that does not risk job loss would be preferable, such as implementation of a state Earned Income Tax Credit. Lastly, Barr noted that one of the most important aspects of this discussion is for today's youth to have the opportunity to develop the work experience and “soft skills” that lay a foundation for future success. [Read more here.](#)

PA CHAMBER RESPONDS TO GOV. WOLF'S PROPOSED SMALL BUSINESS GRANT PROGRAM



Gov. Tom Wolf recently reiterated a call he first made in December for the General Assembly to appropriate \$145 million from the Workers' Compensation Security Fund to financially assist businesses whose revenue has been negatively impacted by the pandemic. The PA Chamber expressed appreciation for any effort to help struggling employers stay afloat this difficult time, but reiterated that the intent of the fund is to help injured workers and also urged the governor to support policies that help employers and do not cost money.

“Employers throughout the Commonwealth are facing almost unfathomable difficulties,” PA Chamber President Gene Barr said. “In fact, according to data released this past December by the U.S. Chamber of Commerce, a majority of small businesses believe the worst of COVID-19's economic impact lies ahead and half of small businesses see their operations continuing for a year or less in the current business climate before having to permanently close...” [Read more here.](#)



U.S. CHAMBER CALLS FOR TEMPORARY LIABILITY PROTECTIONS



The U.S. Chamber of Commerce has drafted a letter that is being signed by organizations all over the country to advocate for U.S. Congress to provide COVID-19 federal liability relief for businesses. The need for timely, targeted and temporary federal liability relief related to COVID-19 remains critical to our nation's response to, and eventual recovery from, this pandemic. Congress must take bipartisan action on this issue as part of any future relief efforts.

The COVID-19 virus continues to rage throughout this country, presenting once-in-a-generation public health and economic challenges. Unfortunately, for many who remain on the front lines and continue to serve our communities during this pandemic, the threat of unfair litigation continues to loom. In 2020, over \$23 million was spent by plaintiffs' firms on COVID-19-related lawsuit advertisements, a clear indication that a litigation wave is lurking.

Ensuring a bright post-pandemic future for our country's healthcare, business and non-profit communities is a bipartisan objective. In the last round of COVID-19 relief negotiations, we were encouraged to see lawmakers from both sides of the aisle recognize the need for targeted and temporary liability relief. Lawmakers must come together now and ensure that the entities who continue to serve and protect their communities during this pandemic are themselves protected from unfair and harmful lawsuits.

22 GRANTS, LOANS & PROGRAMS TO BENEFIT YOUR SMALL BUSINESS

The U.S. Chamber recently released a guide featuring financing options for small businesses, including:

- Federal stimulus aid
- Government grants
- Government contract assistance
- Industry-specific small business grants
- And more.

Times are tough for small businesses, but help is available, from both the government—federal, state or local— and the private sector. It may be in the form of a grant, a loan or a leg-up competing in a difficult business environment. [Click here to read the full article.](#)



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