

# 2020 G-A Hometown Hero Banner Program Guidelines

## MISSION

Honor and recognize Greencastle-Antrim servicemen and women who are serving, have served or given their lives to our country in the United States Armed Forces.

## APPLICATION REQUIREMENTS

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in the Greencastle-Antrim area at some point in their lifetime;
2. Be Serving, have served with an honorable discharge or died in the line of duty in one of the following branches: Army, Navy, Marines, Air Force, National Guard or Coast Guard;

## BANNER DESIGN, TIME FRAME & LOCATION

Banners are 24"x60", double-sided, vinyl material and include service person's name, branch of service, era of service and photo image. Banners will be displayed on telephone poles in Greencastle poles and will be selected randomly. Specific display locations cannot be requested. There are a limited number of locations available for the 2020 program. Applications not processed for 2020 will be put on a waiting list for the 2021 Banner Program.

## BANNER PHOTOGRAPH

Please submit an original photograph or high resolution image of the Hero in uniform to the G-A Chamber of Commerce. If a photograph is submitted, it will be scanned and returned to you.

## BANNER PRICING & DONATIONS

A \$175.00 donation is requested for each banner application submission. The funds are used for the production, installation, storage and removal of the banner. Banners paid in full will be displayed for two years, after which the owner may pay an additional fee of \$35/year for following years. All checks should be made payable to the Greencastle-Antrim Chamber of Commerce (reference "Hometown Heroes" on the check) or to pay by credit card, call the Chamber at 717-597-4610. (A 4% processing fee will be applied.)

## OTHER INFORMATION

Banners will be available for pickup at the G-A Chamber office after the display period of two years. Individuals wishing to continue to display banners will be subject to a reasonable processing fee for subsequent years. Unclaimed banners will become the property of the G-A Chamber. Any damage to an installed banner will be handled at the discretion of the Veteran Banner Committee. We are not responsible for weather related damage, deliberate destruction, or theft of banners.



## CONTACT & QUESTIONS

For questions or more information on the Hometown Heroes Banner Program, please call the G-A Chamber office at 717-597-4610 or email [info@greencastlepachamber.org](mailto:info@greencastlepachamber.org).

# 2020 G-A Hometown Hero Banner Application

Nominee Information	
Full Name (as it will appear on the banner)	Military Rank
Branch of Service	Era of Service (*See options below.)
Is Veteran Alive (Honorably Discharged), Deceased, KIA, POW/MIA?	
The veteran must grant permission to be honored on a banner if currently living. If you have a DD214 or a copy of the discharge order, please include with the application.	

### \*Era of Service - Official DOD Dates

**Global War on Terror:** September 11, 2001 - Present  
**Persian Gulf War:** August 2, 1990 - August 31, 1991  
**Cold War:** September 2, 1945 - December 26, 1991  
**Vietnam Era:** February 28, 1961 - May 7, 1975  
**Korean Conflict Era:** June 27, 1950 - January 31, 1955

**WWII Era:** December 7, 1941 - December 31, 1946  
**WWI Era:** April 6, 1917 - December 31, 1946  
**Civil War:** 1861 - 1865  
**Peacetime:** \_\_\_\_\_

Nominator Information		
Contact Name	Relationship to Veteran	
Phone Number	Email	
Address		
<p><b>Photo Release:</b> I hereby grant the G-A Chamber of Commerce permission to use the attached photo, which includes a likeness of myself or of my relative, in the G-A Hometown Hero Banner Program. The G-A Chamber may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.</p>		
Signature	Printed Name	Date

### Completed submission includes the following:

1. Completed Application
2. Payment
3. Signed Photo Release
4. Photograph
5. Military Verification Form (DD214, Military ID, etc.)

**Applications will be approved on a first-come, first-served basis.** Check all that apply.

- \$175.00 Donation Enclosed
- Partial Donation Enclosed: \$ \_\_\_\_\_
- Additional Donation Enclosed: \$ \_\_\_\_\_

**Please make checks payable to G-A Chamber of Commerce and reference "G-A Hometown Heroes" on the check or call the G-A Chamber to pay by credit card. (A 4% processing fee will apply if paying by credit card.)**

For questions or more information on the Hometown Heroes Banner Program, please call the G-A Chamber office at 717-597-4610 or email [info@greencastlepachamber.org](mailto:info@greencastlepachamber.org).

