



2024 Greencastle-Antrim Hometown Hero Banner Program Guidelines



PROGRAM MISSION:

To honor and recognize Greencastle-Antrim service personnel who are serving, have served, or given their lives to our country in the United States Armed Forces.

Applications submitted by February 1, 2024, will be eligible for display beginning Memorial Day 2024.

APPLICATION REQUIREMENTS:

To be considered for a banner, the nominee **must** meet the following requirements:

1. Lived in the Greencastle-Antrim area at some point in their lifetime.
2. Be Serving, have served with an honorable discharge, or died in the line of duty in one of the following branches: Army, Navy, Marines, Air Force, National Guard or Coast Guard.

BANNER DESIGN, TIME FRAME & LOCATION: Banners are 24"x60", double-sided, vinyl material and include service person's name, branch of service, era of service and photo image. Banners will be displayed on telephone poles in Greencastle. Placement will be selected randomly. Specific display locations cannot be requested. Banners paid in full will be displayed for two years, from Memorial Day to Veterans Day each year.

BANNER PHOTOGRAPH: Please submit an original photograph or high-resolution image of the Hero in uniform to the G-A Chamber of Commerce. If a photograph is submitted, it will be scanned and returned to you.

BANNER PRICING & DONATIONS: A \$185.00 donation is requested for each banner application submission. The funds are used for the production, installation, removal, and storage of the banner. All checks should be made payable to the Greencastle-Antrim Chamber of Commerce (reference "Hometown Heroes" on the check) or to pay by credit card, call the Chamber at 717-597-4610. (A 4% processing fee will be applied.)

OTHER INFORMATION: After the initial two-year period, the sponsor will be notified that the banner is eligible for renewal. Individuals wishing to continue to display banners will be subject to a reasonable processing fee for subsequent years, or the individual may pick-up the banner at the Chamber. Unclaimed banners will become the property of the G-A Chamber. Any damage to an installed banner will be handled at the discretion of the Veteran Banner Committee. We are not responsible for weather related damage, deliberate destruction, or theft of banners.

CONTACT & QUESTIONS: Greencastle-Antrim Chamber of Commerce
217 East Baltimore Street
Greencastle, PA 17225
Tel: 717-597-4610
Email: info@greencastlepachamber.org

2024 G-A Hometown Hero Banner Application

Nominee Information	
Full Name (as it will appear on the banner)	Military Rank
Branch of Service	Era of Service (*See options below.)
Is Veteran Alive (Honorably Discharged), Deceased, KIA, POW/MIA?	
The veteran must grant permission to be honored on a banner if currently living. If you have a DD214 or a copy of the discharge order, please include with the application.	

*Era of Service - Official DOD Dates

Global War on Terror: September 11, 2001 - Present
Persian Gulf War: August 2, 1990 - August 31, 1991
Cold War: September 2, 1945 - December 26, 1991
Vietnam Era: February 28, 1961 - May 7, 1975
Korean Conflict Era: June 27, 1950 - January 31, 1955

WWII Era: December 7, 1941 - December 31, 1946
WWI Era: April 6, 1917 - November 11, 1918
Civil War: 1861 - 1865
Peacetime: _____

Nominator Information		
Contact Name	Relationship to Veteran	
Phone Number	Email	
Address		
<p>Photo Release: <i>I hereby grant the G-A Chamber of Commerce permission to use the attached photo, which includes a likeness of myself or of my relative, in the G-A Hometown Hero Banner Program. The G-A Chamber may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.</i></p>		
Signature	Printed Name	Date

Completed submission includes the following:

1. Completed Application
2. Payment
3. Signed Photo Release
4. Photograph
5. Military Verification Form (DD214, Military ID, etc.)



Applications will be approved on a first-come, first-served basis. Check all that apply.

- \$185.00 Donation Enclosed
- Partial Donation Enclosed: \$ _____
- Additional Donation Enclosed: \$ _____



Please make checks payable to G-A Chamber of Commerce and reference "G-A Hometown Heroes" on the check or call the G-A Chamber to pay by credit card. (A 4% processing fee will apply if paying by credit card.)



For questions or more information on the Hometown Heroes Banner Program, please call the G-A Chamber office at 717-597-4610 or email info@greencastlepachamber.org